

## 2012 NEYT Program Book Advertisement

*Yes, I would like to advertise in the 2012 NEYT Program Book and have my company seen over 12,000 times by NEYT audiences!*

### STEP 1: Choose your size (see reverse side to view measurements)

- Full Page (4 7/8" w X 7 1/2" h) \$600
- Half Page (4 7/8" w X 3 5/8" h) \$400
- Quarter Page *vertical* (2 3/8" w X 3 3/4" h) \$200
- Quarter Page *horizontal* (4 7/8" w X 1 3/4" h) \$200
- Eighth Page (2 3/8" w X 1 3/4" h) \$100

### STEP 2: Your Ad

- I am e-mailing a PDF of my camera-ready ad to Jess Callahan:  
[neytpub@sover.net](mailto:neytpub@sover.net)
- I would like you to design an ad for my business for free – you will need to e-mail a high resolution copy of your logo, and any other files/text to [neytpub@sover.net](mailto:neytpub@sover.net) by 12/1/11 (you may also drop off a cd of images/files in the NEYT office)

### STEP 3: Payment

- I am enclosing my check in the amount of \$\_\_\_\_\_
- Please send me an Invoice

*There is a 10% discount rate for non-profits.*

*Exchanges for credit or services are available in certain cases upon request.*

If you need help designing an ad or if you have questions, feel free to call or e-mail:

Jessica Callahan ~ 802-380-5090 ~ [neytpub@sover.net](mailto:neytpub@sover.net)

Date:

Contact Person:

Company Name:

Address:

Phone:

E-mail:

**CAMERA-READY AD**

A camera-ready ad is a clean, B&W ad in pdf form that is ready to go to press. These ads must be the correct dimensions.

**DIGITAL FILES**

If you would like us to design your ad, we accept digital files (PDF, TIFF, JPEG, PNG, or EPS). Files can be submitted on a disk to the NEYT office or emailed to the address below.

**DEADLINE**

Ads are due December 1<sup>st</sup>, 2011.

**MORE INFO:**

Jess Callahan 802-246-6398 x107

**EMAIL:**

neytpub@sover.net

Eighth Page  
(2 3/8" w X 1 3/4" h)  
\$100

Quarter Page *vertical*  
(2 3/8" w X 3 3/4" h)  
\$200

Quarter Page *horizontal* (4 7/8" w X 1 3/4" h) \$200

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